



OXFORD PUBLIC LIBRARY

STRATEGIC PLAN
2024 - 2026

*Transforming tomorrow,
preserving our past, and
enriching lives today.*

Oxford Public Library's (OPL) leadership team set out to create a strategic plan that aligns library service with recent changes in local demographics, leadership, and needs to support the educational, enrichment, social, and informational needs of residents. The plan is informed by research that encompasses Library users, non-users, partners, and stakeholders.



Evolving Delivery

IMPACT: Residents gain access to critical library resources any time, anywhere.



INITIATIVE: Bring dynamic offerings to residents in ways that reduce barriers and reinforce the Library's value to Oxford.

- Be as convenient and accessible as possible
- Serve more people more efficiently
- Anticipate shifting community expectations

Transforming Spaces

IMPACT: OPL is filled with engaged, delighted users.



INITIATIVE: Reimagine OPL facilities to provide revolutionary library services.

- Stimulate learning through play
- Convene all aspects of Oxford
- Collaborate in purpose-driven zones

Supporting Youth

IMPACT: Oxford students thrive academically, socially, and emotionally.



INITIATIVE: Integrated, intergenerational programs and services set the standard for innovative early literacy and youth services.

- Prepare every child to excel in kindergarten
- Be the cornerstone of academic achievement
- Prioritize acute needs

Enriching All Ages

IMPACT: People are connected, knowledgeable, and happy.



INITIATIVE: Open access to OPL's wealth of tools, spaces, and expertise enhances the vibrancy of Oxford.

- Nurture wonder
- Deliver transformative experiences
- Cultivate connections